

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
| WRAL-TV Raleigh NC | 10-4-12 |

I, Jon Ferrell
 do hereby request station time concerning the following issue:

| |
|---|
| National Republican Congressional Committee |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

See Attached

| | | |
|-----------------------|-------------|-------------|
| Total Charges: | \$ 69,600 g | \$ 59,160 n |
|-----------------------|-------------|-------------|

This broadcast time will be used by: NRCC

| | |
|--|-----------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

*Mike McIntyre for Congress
election is Nov 6, 2012*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee (Keith Davis, Treasurer)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Jonathan A. Fenell

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|---|----------------------------|---------------------------------|
| <u>Product</u> | <u>Contract / Revision</u> | <u>Alt Order #</u> |
| NRCC IE 10/05 | 119042 / | 06361762 |
| <u>Contract Dates</u> | | |
| 10/05/12 - 10/11/12 | <u>Estimate #</u> | |
| 3297 | | |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| National Republican Congressional Committ | | 10/02/12 / 10/02/12 |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> | <u>Cash/Trade</u> |
| EOM/EOC | Broadcast | Cash |
| <u>Station</u> | <u>Account Executive</u> | <u>Sales Office</u> |
| WRAL | Cheryl Blair | Washington Tel |
| <u>Special Handling</u> | | |
| CIA - Mark PAID | | |
| <u>Demographic</u> | | |
| Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| | 155 | 426 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |
| | | |

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

| <u>*Line</u> | <u>Ch</u> | <u>Start Date</u> | <u>End Date</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Days</u> | <u>Length</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Type</u> | <u>Spots</u> | <u>Amount</u> |
|---------------------------|-----------------|-------------------|-----------------|--------------------|-----------------------|-------------|---------------|-------------------|-------------|-------------|--------------|---------------|
| | | | | | | | | | | | 1 | \$900.00 |
| N 1 | WRAL | 10/08/12 | 10/08/12 | David Letterman | 1135p-1237a | | :30 | | | NM | 1 | \$900.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | | \$900.00 | | | |
| N 2 | WRAL | 10/05/12 | 10/05/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$2,200.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/01/12 | 10/07/12 | ----1-- | | 1 | | | | | \$2,200.00 | | | |
| N 3 | WRAL | 10/05/12 | 10/05/12 | Fri Hour 2 | 9-10p | | :30 | | | NM | 1 | \$5,500.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/01/12 | 10/07/12 | ----1-- | | 1 | | | | | \$5,500.00 | | | |
| N 4 | WRAL | 10/08/12 | 10/08/12 | Noon News | 12p-1p | | :30 | | | NM | 1 | \$1,200.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | | \$1,200.00 | | | |
| N 5 | WRAL | 10/08/12 | 10/08/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$900.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | | \$900.00 | | | |
| N 6 | WRAL | 10/08/12 | 10/08/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$5,000.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | | \$5,000.00 | | | |
| N 7 | WRAL | 10/08/12 | 10/08/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$2,200.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | | \$2,200.00 | | | |
| N 8 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 3 | 10-11p | | :30 | | | NM | 1 | \$2,500.00 |
| ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | <u>Rate</u> | | | |
| Week: 10/01/12 | 10/07/12 | ----1-- | | 1 | | | | | \$2,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | |
|--|---|
| Contract / Revision 119042 / | Alt Order # 06361762 |
| Contract Dates 10/05/12 - 10/11/12 | Product NRCC IE 10/05 |
| Advertiser National Republican Con! | Original Date / Revision 10/02/12 / 10/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount |
|-------|---------------------------|---------------------------|-------------------|---------------------------|----------------|----------|--------|----------------|------------|------|------------|------------|--------|
| | | | | | | | | | | | Spots/Week | Spots | |
| N 9 | WRAL | 10/06/12 | 10/06/12 | CRIMINAL MINDS | 1135-1235XM | | :30 | | | NM | 1 | \$500.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$500.00 | | | | |
| N 10 | WRAL | 10/06/12 | 10/06/12 | On The Record 730-8p | 730-8p | | :30 | | | NM | 1 | \$600.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$600.00 | | | | |
| N 11 | WRAL | 10/06/12 | 10/06/12 | CBS This Sat Morning 8-9a | 8-9a | | :30 | | | NM | 1 | \$1,000.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$1,000.00 | | | | |
| N 12 | WRAL | 10/06/12 | 10/06/12 | WRAL News Sat. 9a-9:30a | 9:00a - 9:30a | | :30 | | | NM | 1 | \$900.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$900.00 | | | | |
| N 13 | WRAL | 10/07/12 | 10/07/12 | 6pm News (Sun) | 6-630p | | :30 | | | NM | 0 | \$0.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$1,500.00 | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | | |
| | 1 | WRAL | 10/01/12-10/07/12 | 6pm News (Sun) | 6-630p | -----St | :30 | | \$1,500.00 | NM | | | |
| | See MG 22.2,22.3 | | | | | | | | | | | | |
| N 14 | WRAL | 10/07/12 | 10/07/12 | WRAL Sun Morning News | 7-9a | | :30 | | | NM | 1 | \$1,100.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$1,100.00 | | | | |
| N 15 | WRAL | 10/07/12 | 10/07/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$1,200.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$1,200.00 | | | | |
| N 16 | WRAL | 10/11/12 | 10/11/12 | David Letterman | 1135p-1237a | | :30 | | | NM | 1 | \$900.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$900.00 | | | | |
| N 17 | WRAL | 10/11/12 | 10/11/12 | Noon News | 12p-1p | | :30 | | | NM | 1 | \$1,200.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$1,200.00 | | | | |
| N 18 | WRAL | 10/11/12 | 10/11/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$900.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$900.00 | | | | |
| N 19 | WRAL | 10/11/12 | 10/11/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$5,000.00 | |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$5,000.00 | | | | |
| N 20 | WRAL | 10/11/12 | 10/11/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$2,200.00 | |
| | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |

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| | |
|--|---|
| Contract / Revision 119042 / | Alt Order # 06361762 |
| Contract Dates 10/05/12 - 10/11/12 | Product NRCC IE 10/05 |
| Estimate # 3297 | |
| Advertiser National Republican Con: | Original Date / Revision 10/02/12 / 10/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount |
|-------|-------------|---------------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------|-------------|
| | | | | | | | | | | | Spots | Spots | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$2,200.00 | | | | |
| N 21 | WRAL | 10/09/12 | 10/09/12 | David Letterman | 1135p-1237a | | :30 | | | NM | 1 | | \$900.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$900.00 | | | | |
| N 22 | WRAL | 10/09/12 | 10/09/12 | Inside Edition | 7-730P | | :30 | | | NM | 2 | | \$3,700.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$2,200.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 1 | WRAL | 10/08/12-10/14/12 | Inside Edition | 7-730P | -Tu----- | :30 | | \$2,200.00 | NM | | | |
| | | See MG 22.2,22.3 | | | | | | | | | | | |
| | 2 | WRAL | 10/09/12-10/09/12 | Prime Access Specials | 7-9pm | -Tu----- | :30 | | \$2,200.00 | NM | | | |
| | | ④ MG for 13.1,22.1 | | | | | | | | | | | |
| | | ISSUE CLASS OF TIME R8.23 | | | | | | | | | | | |
| | 3 | WRAL | 10/08/12-10/08/12 | CBS This Morning | 7am - 9am | M----- | :30 | | \$1,500.00 | NM | | | |
| | | ④ MG for 13.1,22.1 | | | | | | | | | | | |
| | | ISSUE CLASS OF TIME R8.23 | | | | | | | | | | | |
| N 23 | WRAL | 10/09/12 | 10/09/12 | Tue Hour 1 | 8-9p | | :30 | | | NM | 1 | | \$9,000.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$9,000.00 | | | | |
| N 24 | WRAL | 10/09/12 | 10/09/12 | Tue Hour 2 | 9-10p | | :30 | | | NM | 1 | | \$8,000.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$8,000.00 | | | | |
| N 25 | WRAL | 10/10/12 | 10/10/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | | \$900.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$900.00 | | | | |
| N 26 | WRAL | 10/10/12 | 10/10/12 | 5:30 News | 530-6p | | :30 | | | NM | 1 | | \$4,000.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$4,000.00 | | | | |
| N 27 | WRAL | 10/10/12 | 10/10/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | | \$5,000.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$5,000.00 | | | | |
| N 28 | WRAL | 10/10/12 | 10/10/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | | \$2,200.00 |
| | | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$2,200.00 | | | | |
| | | Totals | | | | | | | | | | | |
| | | | | | | | | | | | 28 | | \$69,600.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/11/12 | 28 | \$69,600.00 | \$59,160.00 |
| Totals | 28 | \$69,600.00 | \$59,160.00 |

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| | | |
|---------------------------------------|--------------------------|---|
| Contract / Revision 119042 / | Alt Order # 06361762 | |
| Contract Dates 10/05/12 - 10/11/12 | Product NRCC IE 10/05 | Estimate # 3297 |
| Advertiser National Republican Con | | Original Date / Revision 10/02/12 / 10/02/12 |

Signature: _____ **Date:** _____

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